Attorney's Docket No.: 13817-006001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Anthony G. Macaluso Art Unit: 2643

Serial No.: 10/809,922 Examiner: Matthew C. Sams

Filed: March 24, 2004 Conf. No.: 6755

Title: ADVERTISING ON MOBILE DEVICES

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO ACTION OF APRIL 23, 2007

Please enter the following remarks in the above identified application.